FOR IMMEDIATE RELEASE

Jolt Charger Enables Wirelessly Charging for GoPro HERO4 Cameras

Jolt Charger wirelessly chargeable HERO4 products are available through the Kickstarter campaign

San Francisco, Calif. — **Oct. 6, 2014** — Jolt ChargerTM, the world's first GoPro[®] wireless charger, announces addition of GoPro HERO4 compatible wirelessly chargeable batteries to its product lineup.

Jolt Charger is running a Kickstarter campaign from Sept. 16, 2014 to Oct. 27, 2014 to raise funds for mass production of Jolt and provide a discount for early adopters of the product. The HERO4 compatible Jolt battery is now available at multiple reward levels through the Kickstarter campaign.

The new HERO4 Jolt battery will join the Jolt wireless charger pad and HERO3 Jolt battery products to enable the millions of avid GoPro users, using the latest GoPro cameras, to charge their multiple cameras on the same Jolt pad without the inconvenience of opening the camera's waterproof case and charging door and exposing the camera to water, dust, or dirt in their adventures.



GoPro's popular Hero high definition personal cameras are compact and durable, making them a popular choice for use in extreme action videography. The new HERO4 delivers best in class 4K 30fps performance and will further extend GoPro's leading position in action video and photo capture.

"Our customers are avid GoPro users and many have multiple GoPro cameras. With the release of the HERO4, they asked us for a HERO4 compatible Jolt battery and we are happy to provide a solution to them so they can charge their HERO3, HERO3+ and HERO4 cameras on the same Jolt charger conveniently." said Ausra Liaukeviciute, Head of Marketing for Jolt Charger.

JoltTM comes as a wireless charger pad and GoPro compatible rechargeable Li-Ion batteries. Users simply swap out the camera battery with the Jolt BatteryTM which has the same capacity and charging time. The camera (in or out of the protective polycarbonate case) can then be charged

simply by dropping it on the Jolt PadTM. Jolt batteries can also be charged wirelessly when dropped on the Jolt pad by themselves.

Learn more about the <u>Jolt Charger</u>. Follow Jolt Charger on <u>Facebook</u> and <u>Twitter</u>. View a <u>YouTube video about the Jolt charger</u>. Fund the <u>Jolt Charger Kickstarter campaign</u>. For more information, please contact pr@joltcharger.com

GoPro, HERO, the GoPro logo and the GOPRO Be a HERO logo are trademarks or registered trademarks of GoPro, Inc.

###